

February 20, 2016  
Mid-Gulf Coast Chapter Seminar

8:30am Registration  
(Please come early)

9:00am-10:00am

### **BioScent K9**

**SPEAKER: Heather Janqueira, BS, AS  
*BioScent K9***

The mission of BioScent K9 is to use canine scent detection to develop a non-invasive way of screening for cancer and other life threatening diseases. (Dog(s) will be present.)

10:00am-11:30pm

### **Osteoporosis and Related Diseases**

**SPEAKER: Mark E. Eichenbaum, MD  
*Geriatric and Internal Medicine  
Aging Well Associates***

This topic will cover the diagnosis of Osteoporosis, the current treatments for patients and new medication for improving bone density. Dr. Eichenbaum will finish his discussion with questions and answers.

11:30am-12:30pm

### **Friendship Centers Overview**

**SPEAKER: Rosa Crespo, BS  
*Director Health Systems, Sarasota,  
County***

What are Friendship Centers and how will they benefit our patients? This session will cover an overview of the Friendship Centers model and the vital role that Medical Assistants and triage personnel play in our clinic setting.

12:30pm-1:00pm

**LUNCH & SNACKS WILL BE PROVIDED  
IN THE CAFÉ**

**\*\*RAFFLE prizes will be drawn  
throughout the day\*\***

**\*\*Tickets will be available to purchase for  
\$1.00 each\*\***

1:00pm-2:30pm

### **Nutrition**

**SPEAKER: David Miller BA, MS AP,  
L.Ac. MSTOM, RM  
*Associate Professor/Clinician  
East West College of Natural Medicine***

Dr. Miller will discuss how the connection between diet and lifestyle choices affect overall health and how the Medical Assistant can help the patient make good choices.

2:30pm-3:30pm

### **New Cancer Screening Guidelines**

**SPEAKER: Jan Chulock, RN, SCHN  
*Sarasota DOH: Reginal Coordinator***

Attending this session, the Medical Assistant will learn evidence based strategies to increase breast and cervical cancer screenings in their practices, and be able to explain the difference between the American Cancer Society Guidelines and the US Preventative Service Task Force.

The objectives of this seminar is to provide key points of education allowing the Medical Assistant, Health Professionals and other office/clinical personnel to become more knowledgeable in order to provide better patient care.

This seminar is open to anyone interested in updating their education or in the topics to be discussed.

Six hours of Continuing Education units are pending approval by the American Association of Medical Assistants (AAMA). Certificates of attendance are given to all attendees.

**Mid-Gulf Coast Chapter of Medical Assistants;**

**An Affiliate of:**

**The Florida Society of Medical Assistants**

**The American Association of Medical Assistants**

**REGISTRATION FORM**

Mid-Gulf Coast Chapter of Medical Assistants

February 20, 2016

Manatee Technical College  
5520 Lakewood Ranch Blvd  
Bradenton, FL 34211

East Campus-Conrad Building Auditorium

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ / \_\_\_\_\_

Credentials: \_\_\_\_\_

Are you a member? ( ) Yes ( ) No

County Chapter: \_\_\_\_\_

**FEE**

Member/Non-Member.....\$ 20.00

Student.....FREE

**Please Pre-Register by emailing:**  
[MidGulfCoastCMA@gmail.com](mailto:MidGulfCoastCMA@gmail.com)

**Please bring in this completed form along with your payment.**

**Make checks payable to: Mid-Gulf Coast Chapter of Medical Assistants**

**COME JOIN US FOR A DAY OF EDUCATION AND FRIENDSHIP**

**MID-GULF COAST CHAPTER OF MEDICAL ASSISTANTS**



**AN AFFILIATE OF: The American Association of Medical Assistants and The Florida Society of Medical Assistants**

**Saturday February 20, 2016**

Manatee Technical College  
East Campus  
Conrad Medical Building Auditorium  
5520 Lakewood Ranch Blvd  
Bradenton, FL 34211  
(941) 751-8479

**6 AAMA Approved CEU's**